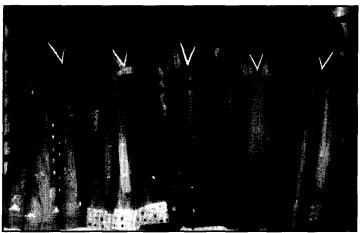
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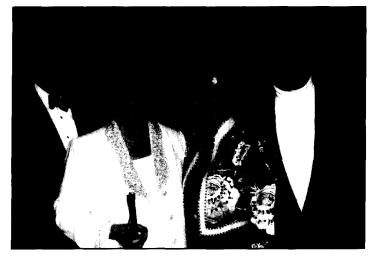
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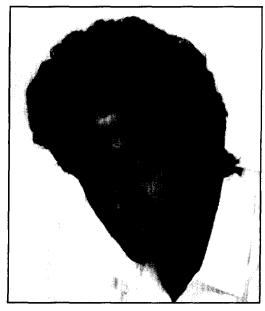
















Helen Harris, Producer
The Eyes of Christmas
P.O. Box 900
Woodland Hills, CA 91365
1 (800) FIGHT RP Fax: (818) 992-3265

### Theatre Vision

#### AUDIO DESCRIPTION FOR THE BLIND & VISUALLY CHALLENGED



WARNER BROTHERS PICTURES'
"BATMAN FOREVER"
Theatre Vision Narration;
MICHAEL GOUGH











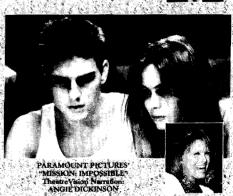


















WARNER BROTHERS & UNIVERSAL PICTURES "TWISTER"
Theatre Vision Narration in Process

Talking Eyes for the Blind created by **Helen Harris** 

catre Visio The world of the blind will never be the same...

Major motion pictures prepared for the enjoyment of the blind

THE STORY OF THEATREVISION December 28, 1994







TheatreVision describes THE ACADEMY AWARDS



Disney's POCAHONTAS









World Premiere **FheatreVision** Paramount Studios







Disney's BEAUTY AND THE BEAST











Attachment 7:

# Press Coverage Support of TheatreVision-

Helen Harris
President and Founder
RP International & TheatreVision™
Post Office Box 900
Woodland Hills, CA 91365



Aid For the Visually-Impaired

## **Cineplex Venue Hosts TheatreVision Preview**

HOLLYWOOD — Cineplex Odeon's Fairfax Theatre in Hollywood hosted on Dec. 28 the first sneak preview of TheatreVision, a system that utilizes narration to help visionimpaired moviegoers. Those who attended the special screening of "Forrest Gump" used FM receivers to hear veteran broadcaster Vin Scully



Visually-impaired moviegoers at the Fairfax screening

describe what they could not see.

"I'm amazed at how simple this is to do, and I can't believe it hasn't been done before," commented Cineplex general manager Kevin O'Neill, who personally greeted each of the guests.

According to Helen Harris, who was blinded by retinitis pigmentosa and today serves as president of Retinitis Pigmentosa International and on TheatreVision's advisory committee, this new system was designed to help the 10 million people who are so visually impaired they cannot read ordinary print.

"I'm so sad listening to young people who call 1-800 FIGHT RP," said Harns at the sneak preview. "And now the sadness has left, and the beautiful dawn of vision is with us as we enter the 21st century. It is truly an histonic moment."

To use TheatreVision, vision-impaired moviegoers can bring their own FM receivers, (with either one earphone or, in the case of those with hearing aids, complete headsets) to a theatre and dial in a special soundtrack that is broadcast via a special FM frequency from a tiny transmitter in the projection booth.

"It will bring back the ability to go to the movies alone," said Harris. "When I heard the description of the opening scene, just the title 'Paramount Pictures,' against the snowcapped mountain backdrop with the white clouds above it brought an instant flash of childhood recognition. The words and picture shot into my eyes in a flash. As [Scully] continued to describe the movie, beginning with the floating feather and its journey, I realized how much I really want to see again."

"My husband and I love to go to the movies, but now that I'm blind he has to tell me everything that's occurring on the screen," said one 40-year old housewife who attended the sneak. "The other day he tried to do it in a quiet way in a motion picture theater in Pasadena, but the man next to him told him to be quiet. And so we both sat in silence, he seeing the movie, and me not. We are almost in tears because now he will never have to lean over and whisper the movie in my ear all evening. A part of me will miss that. It's wonderful, and I hope there are more movies like this coming out soon."

"The one thing I miss most is going to the movies with my friends, and now I believe I can again," said a blind 14-year-old girl who attended the screening. "I am happy. I hope they find a cure for my eyes, but in the meantime at least I can go to the movies with my friends again. This is wonderful."

Filmmakers wishing to utilize TheatreVision can contact Harris at 1-800-344-4877. She said RPI's team of experienced audio professionals and specialists are able to create descriptions of scenes with the filmmaker (who has final approval on all TheatreVisione scripts). The entire process, depending upon the length of the film, is anticipated to take two to three weeks during post production.

## BATMAN FOREVER "SEEN" BY THE BLIND THANKS TO CFVS IN UK



Henry Dobson, Dubbing Mixer/Director (Lt); Steve Southgate, Vice President, CFVS; and Michael Gough collaborate at Magmasters sound studio in London.

A blind woman wearing dark glasses uses a cane to make her way out of a movie theater. She is grinning from ear to ear and exclaims to those around, "I just saw that movie!"

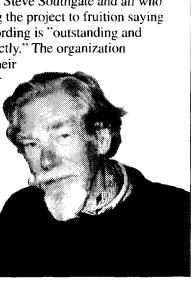
A true story, the woman's statement is not as far fetched as you might think. Thanks to Helen Harris, Founder and President of Retinitis Pigmentosa International (RP International), and some industry cooperation, movies like BATMAN FOREVER are now accessible to the visually impaired.

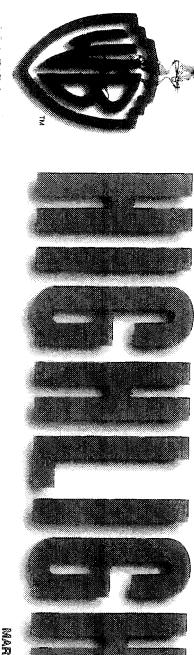
Harris created TheatreVision© – a new process of incorporating a special audio track for feature films that runs concurrently with the dialogue of the picture. This track provides a "descriptive narration" of what is being shown on the screen, so those without sight can still experience the wonderful medium of motion pictures by listening through a small headset.

When RP International approached Barry Reardon (President, Warner Bros. Distributing Corporation), Warner Bros. got involved by creating a recording for BATMAN FOREVER. CFVS (Corporate Film & Video Services) in the United Kingdom arranged for Michael Gough (Alfred the Butler from the Batman movies), who was working in a play at the National Theatre in London, to do the recording which took eight hours. "Michael is a real gentleman, " says Steve Southgate (Vice President, Corporate Film & Video Services for Warner Bros.), "He donated his time, he's 85 years young and has a wonderful Shakespearian voice."

A representative of RP International likewise praises Steve Southgate and all who helped bring the project to fruition saying that the recording is "outstanding and works perfectly." The organization

expressed their gratitude for the skill, attention and caring which went into the project and showed in the result.







Michael Gough (Alfred the Butler from the Batman movies) donated his time (and voice) to make a recerding so the visually impaired could "see" RATMAN FOR VER.

## Ios Angeles Times

TUESDAY, FEBRUARY 21, 1995

#### WOODLAND HILLS

## Narration Brings Movies to the Blind

Thanks to Helen Harris, blind moviegoers may not stay in the dark much longer.

Harris, head of Retinitis Pigmentosa International in Woodland Hills, has come up with the idea of TheatreVision, a process that allows the blind to receive film narration through a head-set.

The invention will officially debut tonight at a special showing of the smash movie "Forrest Gump" at Paramount Studios in Hollywood.

"It brings back the memory of seeing," said Harris, 58, who first got retinitis pigmentosa, a degenerative, hereditary eye disease, when she was 8 years old. She became completely blind seven years ago.

"I can walk into the theater with a sighted person and watch the movie my way," she said.

Harris first thought of the concept a few years ago after friends stopped inviting her to movies because they got tired of trying to explain everything to her and annoying others in the audience. She became especially frustrated in 1993 when everyone raved about "Schindler's List."

Nobody would take her. Enough was enough.

She met with Sherry Lansing, head of Paramount Pictures, who suggested "Forrest Gump" be used as TheatreVision's first film.

Harris then enlisted the help of Dodger broadcaster Vin Scully, who provides the harrative. Scully describes the action in the film when there is no dialogue.

The blind person is still getting all the verbal communication," Harris said.

Harris said she and a friend wrote the narrative, and that Digital Theater Systems in Westlake Village provided a way to synchronize the sound with the movie.

She estimates it would cost theaters about \$6,000 apiece to install the technology for Theatre Vision.

Her organization is trying to raise money to help theaters across the country, Harris said, and though it may cost millions of dollars, "it would let 10 million people have access to motion pictures."

-MICHAEL ARKUSH

#### VALLEY EDITION

## Los Angeles Times

TOSH WILLIAM THE TASS SUNDAY

THURSDAY, AUGUST 3, 1995
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DAILY 254 DESIGNATED AREAS HIGHER

## Lights, Camera, Narration

Woodland Hills Woman Dreams of 'TheatreVision' for Visually Impaired

By BOB POOL TIMES STAFF WRITER

Being blind accounts for Helen Harris' unusual vision for the movie industry. In her mind, she sees thousands of other sightless people sitting in theaters, enjoying the latest films by listening to a running account of the on-screen action through headphones.

That explains why two stars from the 1948 movie classic "Little Women" were back on the old MGM lot in Culver City on Wednesday dubbing a new soundtrack for the 1994 remake of the Louisa May Alcott story.

Janet Leigh and Margaret O'Brien were narrating the "Little Women" version that stars Winona Ryder and Susan Sarandon. Listening through earphones to the film's dialogue and music, the two veteran actresses were recording descriptions of scenes unfolding on a screen in front of them.

Their narration is designed to be played through wireless headphones to vision-impaired moviegoers. So far Harris has done four films; two more are on tap. They have been shown only at special screenings.

But Harris, a Woodland Hills resident who heads a blind-support group called Retinitis Pigmentosa International, views the narration process as eventually playing at a theater near you.

She has won the support of Hollywood's largest studios for the venture she calls "Theatre Vision." Theater owners are next in her sights.

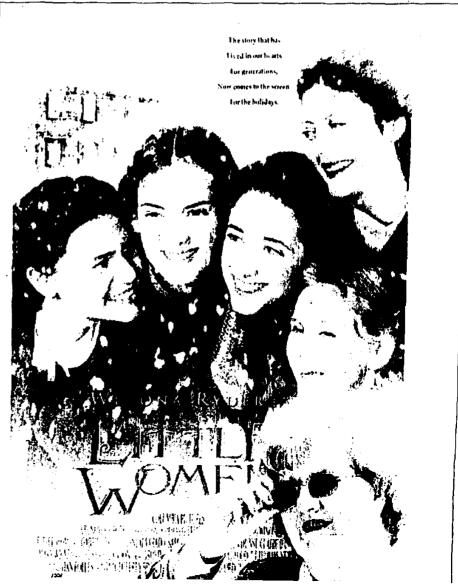
"People assume that blind people aren't interested in movies," says Harris. "But that's not true."

The Theatre Vision process borrows heavily from the concept of old-time radio dramas. Narration is woven around a film's regular music, dialogue and sound effects.

Leigh and O'Brien had little difficulty sandwiching in their descriptions during Wednesday's daylong dubbing session in a Sony Studios sound room. The pair—who will be joined later by former co-star June



Actresses Margaret O'Brien and Janet' Leigh, left, are recording narration for "Little Women." Helen Harris, below, hopes movie theaters will install headphone systems for visually impaired viewers.



## London hailed for film 'Braille'

By Jonathan Davies

Paramount Pictures' Barry London was honored Friday for being the first studio executive to authorize the adoption of the TheaterVision system. The system was called "the biggest invention since the development of Braille in terms of communication for the sightless," according to Retinitis Pigmentosa International founder and president Helen Harris.

London, vice chairman of Paramount's Motion Picture Group, received the RPI's 1995 Humanitarian Award in honor of music publisher Lester Sill for presenting "Forrest Gump" in the TheaterVision format, which allows blind and partially sighted audiences to hear a description of the action via headphones.

"I cannot tell you what it was like to sit in the Fairplex Odeon with 200 blind people (for a screening of 'Forrest Gump')," said Harnis, who has the hereditary eye disease retinitis pigmentosa. In accepting the award at the Beverly Hilton Hotel, London said that one of his first concerns was how filmmakers would react to having their work modified slightly to accommodate TheaterVision. However, he said the project met with universal acceptance.

"For people to who cannot see to now be able to participate in movies is a wonderful thing," he said.

"Gump" producer Steve Tisch, who presented the award, told the audience: "The world will never be the same once you've seen it through the eyes of Forrest Gump. Barry London was the one who made sure that the visually impaired were able to see the world through the eyes of Forrest Gump."

"The Brady Bunch" and "Gilligan's Island" producer Sherwood Schwartz was presented with RPI's lifetime achievement award. Other awardees, honored for their vision in television and film, included James Cameron, Lawrence Kasdan, Ridley Scott, Quentin Tarrantino, Lorne Michaels, Bill Allen, Barney Rosenzweig, Ken Wales, William Bell and Melissa Cornick. Physician Donald Schwartz was honored for his research into eye disorders with the Jules Stein Living Tribute Award.

The evening, which was hosted by Peter Marshall, included appearances by RPI co-chairman Charlton Heston and Bob Denver, Meg Ryan, George Clooney and Monty Hall, who held a live auction to raise money for the organization.

## This go-getter tells RP/to

### Villey mom heads effort twure a blinding disease

By Janet Weeks Holly Ames Staff Heiser

elen flattis lives by a ctedo taken frem 3 line in a Dylan Themas poem; for 22 years, she has raped

against the dying of the light.
The Woodland Hills resident has retinitis pigmentosa a littleknown, Bittle-understned disrese that causes blindness. More than 3.5 million Americans suffer from

When she was diagnosed in the 10°tts, decreasefuld hertherewas no cure, no research into finding one and no course of treatment. They also told her she likely had passed it on to her children

Perhaps the electors thought their interfack of hope would send Horse of interfacing by find her can was and mide dies and North Starks

They were known

This said there wouldn't bearly morarch conducted because there more past gramphy people with the discours med in south their while researching." Harris, 50 recalled

What the hell tre you 1 93.4 talking about? How dare they say there's no one else out there like

as angry. And the stayed ad that anger drove her to Like she never thought the

Without humans experience of geome plan, the self-directiond housewise' founded Retaility the group the Phonomera (PP) leternational Street there \$200 in roof morees, theorough, a last to seven is outli antiquention and interval services, and it has belond stephend \$15 million into eye-diamen research ever the last 22 years.

The presmitation may is citsading to make monies - such as "Fortest Gump," "Pocahontas" and "Little Women" - accessible

to the blind.

Helen Harris has been instrumontal in bringing hereditary eye. dirense to the attention of organizations that fund research," said James McGonnis, a UFT A neurosbiology protection researching retihte care to RP

Harris is a key proponent behind transplantation research. She has testified before congressional. committees in Washington, D.C., and, in The me with then prosident George Bash to discuss the reced for funding

Retinal cell transplantation in class meaning bealthy retinal. cells from an area of the eye not yet has made Harris a Hollywood can bring media attention to a cause

in decline. Or the healthy cells can come from a denor - s living

McGign's also is exploring the possibility of removing inhealthy retinal cells, "fixing" them in a uniture and placing them back into the retina, He describes "fixing" as infecting the cells with a virus that would destroy the RP.

Before Harris took up the cause, McGionis said, refinal cell research was criticized as being without

scientific merit.

"People looked apon it #\$ \$ Frankenstein-type experiment," be eaid. Foiley, many see transplantation techniques as the best hope for preventing blindness from RP, although operations performed on bumans have had mixed results.

Harris' success has come despite her ever-norsening sight and semetimes-flagging spiral.

Her field of vision has namowed over the years to pinholes. She can see light and sometimes ligures. But nothing else.

RP is noreleating and cruel. Harris said bluntly. She said people who play down blindness as a simple disability overcome by "timining" are not telling the whole

She prefers not to sugarcost the condition's effects. She cannot see ber children or a suntise or a flower. She cannot paint the dreamy, impressionist pictures that were once her passion

Tive had vision," she said, "So I know what you see. And I know what I've lost and it's always fixed down. It's always played rived down, it's always played like, This may went bland and got a mainly done and fixed happily ever

Harris' toundation bris a tell-free numberatest provides information. referrals and other support to sufferers. Through the years, she has beard from thousands who are having fromble coping with their player.

Novembells conshoot the Jaim phone calls from people who are going blind or people who are already blind and their blindness

keeps overtaking them. "There's this stope where it's timally coming and you can't believe that it's comme and you want to run. You want to get away from it. But you can t And then it's there, it's pretty herrible

Much of the numery raised for RPH has come from collabority greats telethons hanquets, fashion shows and awards dinners. Her nork organizing the events and nustrong statistedded guest bets.



I felen Harris, founder of Retinitis Pigmentosa International, listons as Irene Bedard, the speaking voice of Pocehontas, records a descriptive soundtrack for the animuted film "Pocehontas."



Her office in lined with actoraphed photos of Nob Hope. leorge Burns and Charlton Hesten. She appears in an RPI fond-raising video with Dliver State. She put together a "We Are the World"-type fund-raising record that featured Dinning Warwick, Path Labelle, Angie Dickinson and Smokes Robinson Shelists Steve Allen and Jayne Meadows among ber friends.

"There aren't many Helen Hazrises on earth," gushed Allen. Thank God for the few we have.

Harris' relationship with the entertainment industry started when she figured out that celebrities laster than people not in the public ordinary. Woodland, Hills, howe-

eye "I had these two words; retinitis pigmentosa," she said "And they are really horrible words. People can't premounce them. I realized that no one is going to know what that means but maybe they can identify with a celebrity like Char-Iton Heston

Of course, she didn't know Charlton Heston or anyone else in Hollywood at the time. Yet she conferred him: and he became the first celebrity who agreed to help,

It really is a miracle," she said of Heston's assistance. "I used to not say that because I was afraid I'd get. classified as a religious fronk. But the truth is what it is, I was an

wife. So why would Charlton Hestou pay attention to nie?

Harris lates project has Herrubbing clience with Hollywoods top film directors: Obver Stone. Steven Spielborg and Robert Zemeckis

The three are working with Harris on TheatreVision, a manriage of technology, writing and parration that she hopes will make movies accessible to the blind. Harris came up with the basic utto ant reacto bea --- and others no beloing with the details.

So far, they've developed a seas to place a second soundings, on a

See HARRIS / Page 5

### Harris

Centimied from Page 4

film. In that seundtrack, which is lend their voices to the narration. insudible to the audience, a norrator can be heard describing change a

"described version" is the latest remake of "Little Women," star-ring Winone Ryder. Harris copvinced three stars from the 1949 remake - June Allyson, Janet Leinh and Margatet O'Bilen - to The newly narrated movie will be shown at anartal mind satisfied

It has a fot to do with your mind and memory, and it has a lot to dowith being in the dark and trying to live in the nunlight. You have to tell yourself the sunlight is there all the time. You really have to make your own light everytlay,"

disease is in its middle stage.

One of the things that kept blindness from being cured is that people thought it chuldn't be cured." she said "People believed the cure for blindness was a guide don or braille. There was we much energy put into that that no one

## **New vision**

## ovie-lover finds method to make films accessible to visually impaired

Michael J. Sandler ECIAL TO THE TRIBUNE

NGELES — Helen Harris movies. But she suffers acute retinitis pigmentosa, after years of very limited today she has no vision. So to do something about her novies.

is founder and president of onal (RPI), based in a Los 1rb. Its objectives, she says, d public awareness of the 1 ise money for promising is such as cell transplantation reative means of opening able world for retinitis patients,

cess, TheatreVision, falls into egory.

nber, a theater in Los sented "Home for the TheatreVision, which ally impaired audiences to as never before. using a specially designed se patrons listen to an se that describes the action, r. costumes and other aspects. This narration is carefully the lulls between sections of

#### rks.

pt, tested in the spring of 1994 rom "Schindler's List," has t making about a dozen films Jump," "Braveheart," "Apollo intas," "The American ind "Schindler's List" among essible to the blind or visually

tor, sportscaster Vin Scully, classic scene in "Forrest PheatreVision: meet by the pickup truck, s at top speed through a chainto the high school athletic stands is legendary Alabama ch Bear Bryant, wearing his blaid hat. Bryant and the high a watch as Forrest runs pasi, and keeps running." all is simple.

eget people out of their ne social activity — just one ev can be from be like

#### **High Profile**

everybody else, with their families and friends, be accepted and have fun."

Retinitis pigmentosa, a degenerative hereditary disease, usually first manifests itself in the preteen years as night blindness. That is how Harris encountered it, when she was 8.

"I remember the night I went with my sister to the corner deli in West Philadelphia to carry home bags of food," she recalls. "I walked straight into a tree, and the groceries went all over. My sister screamed that we were going to be late, but I was on my knees as the cans rolled away down the street.

"I was terrified. It wasn't the dark that scared me, or the violence — because there wasn't any violence there then. It was the fact that I might not be able to find the store, or my way home, and that I would run into trees headfirst, and lamp posts and curbs. I did that all the time."

Ironically, Harris — like most retinitis pigmentosa sufferers — has had 20-20 yision for most of her life, yet is legally blind. The condition creates a tunnel vision of sorts, a loss of peripheral vision as one sees the center clearly. Peer through a tiny crack between an enclosed thumb and forefinger and you can approximate the view.

The disease, identified in the mid-19th Century, affects some 3.5 million people worldwide. But, Harris says, because many more people suffer from front-of-the-eye conditions such as glaucoma and cataracts, there have been limited research funds for retinitis pigmentosa. Nonetheless, she continues to lobby for her cause, even once getting the Congressional Record to print testimony consisting of 10 blank pages—symbolizing the text that a blind person can read.

About five years ago, after she had painted, as a hobby, oil canvases—including striking replications of the Sistine Chapel ceiling and Jerusalem's Western Wall that hang in her outer office—the narrow slit through which Harris had viewed the wort!



Helen Harris, center, is joined by actresses June Allyson and Janet Leigh, who costarred in the 1949 version of "Little Women," and narrated the 1994 version for TheatreVision.

closed. Today, infrequently, a window reopens for a few minutes or hours.

Harris began her efforts on behalf of retinitts pigmentosa much earlier, in March 1972, for a purely selfish reason—the fact that two of her three sons, at 10 and 8, were diagnosed as having signs of the disease.

Ordinarily, children aren't routinely tested for retinitis pigmeniosa, but Harris' awareness prompted her and her husband to proceed with complex electroretinographic tests—not unlike EKGs—for all three boys.

Today, although the time bomb exists in Jim's and Richard's systems, at ages 33 and 32, married but not parents, they have few symptoms of the disease.

The notion of TheatreVision came to Harris one day as she pondered what would make a real difference in people's lives. What was tough for them?

"I thought, 'What's tough is sitting alone in the dark, not being able to see your clothes, to watch TV, to see what the kids look like, to read the greeting cards they give you. Somebody gets married and you can't see the wedding dress. You can't see your own son at the altar. It's losses and losses and losses.'

"What could free them.' I thought, 'going to the mall?' Yes, but it means canes and bumping into people. Going to the movies — walking into a movie theater, sitting down and getting lost in something for a couple of hours, to; ally

independent, without having to have someone tell you what was on the screen — then you could be free."

With typical bravado, Harris arranged an appointment at Amblin Productions soon after "Schindler's List" had won its Oscars. Producers Gerald Molen and Branko Lustig were enthusiastic about bringing their film to a new audience.

Harris wrote a rudimentary script as a test and showed the product — a film clip with audio narration — at her group's annual dinner. The response was immediate, and electric.

A section from the TheatreVision text for "Schindler's List" underscores what has been accomplished — and what might have been missed.

The narrations starts: "Mr. Nussbaum drops a painting and a photo into his suitcase. His wife looks at him. Their eyes meet. She brushes his forehead, then continues sorting photos. The SS officers loom over their shoulders, smoking cigarettes and shifting impatiently. The front door opens . . . Mr. Nussbaum stops and uses a spoon to pry his mezuza off the door post. He kisses it and slips it into his pocket. They join the massive procession of Jews moving down the street."

During the summer of 1994, Harris met with Sherry Lansing of Paramount.

"She gave me the tools — the continuity script and a copy of the film on video — to work with," darris recalls.

The RP activist brought in a producer of commercials to write the narration and arranged for Scully, whose distinctive voice she recognized from books or tape, to donate his services. (All subsequent narrators have followed suit.)

On Dec. 28, 1994, 300 visually impaired Angelenos and a few friends and relatives came to a theater in West Hollywood in midmorning to "see" "Forrest Gump."

Throughout 1995 Harris continued to secure narrators, prints and theaters gratis as the concept blossomed.

Janet Leigh, June Allyson and Margaret O'Brien, who had costarred in the 1949 version of "Little Women," joined to narrate the TheatreVision edition of the 1994 edition. From her home in New York City, Katharine Hepburn, star of the 1933 version, added tracks. For Leigh, who calls the concept "wonderful," it has a personal resonance: Her grandmother was blind.

These days, thanks to such widespread beneficence. RPI schedules about a dozen showings of each film it processes, one every two weeks. "Nixon" and "Mr. Holland's Opus" are next in line.

Until now, all showings have been free, but Harris indicates that as the program expands, possibly to other cities across the United States, a nominal charge may be necessary.

Last December, four movies were shown in TheatreVision simultaneously in four halfs at Universal City. Adding a new layer. Harris arranged for an independent television station in Los Angeles to show two older holiday films on television at Christmas.

It meant that in the same household, "you could actually have the sighted person watching the movie on one television while the blind person funed in to the SAP channel on another set, using a headset to pick up the description."

If there was one moment when Harris realized what had been accomplished, it was the day of the Theatre Vision screening of "Pocahontas," narrated by Irene Bedard, the original voice of the animated character.

"The parents were sitting with the kids, and I went along to see what it would be like. The minute all these kids began to laugh at the same time, I thought, "This is it—this is unbelievable." But then I wondered, 'Maybe I'm the only one feeling this.' So when I came out, I talked to the parents.

"One father started to cry and said, "This is the first time I ever hear my daughter laugh with me in a movie theater without my having to explain to her what was going on."

#### **Attachment 8:**

### Quotes in Support of TheatreVisionfrom the visually challenged community

Helen Harris
President and Founder
RP International & TheatreVision™
Post Office Box 900
Woodland Hills, CA 91365



#### After TheatreVision.....

"Wow, this is incredible. I believe that this will change my life forever. At least I know that whether I'm blind and/or in a wheelchair, I will still be able to go to the movies and 'see' through "TheatreVision." It's incredible. I feel a new freedom, and that everyone who is blind or losing sight should be able to see what I've seen today. It gives me renewed hope. I hope every producer in Hollywood helps you, Helen, with TheatreVision.

#### An 87 year old woman.....

"Listen dear, I'm 87. I didn't expect to live this long. My husband and I were married for 60 years, and I could depend on him for everything. I'm glad for my life, but I don't like living it in the dark. This gives me hope that I can come down here across from my retirement home and see a picture and hear it described by my favorite sports announcer, Vin Scully. Yes, Helen, I love Vin Scully!"

#### Another comment.....

"I'm the activities director for Hotel Shalom, and I watch people lose their vision more and more since the population of America seems to be more over 50 than under. There are many more people unable to see than ever before. It's a very sad thing to watch their lives wither away as friends and relatives disappear from the responsibility of helping another to see."

#### Quotes from Patrons Attending "TheatreVision's" First Showing

#### Before TheatreVision.....

"I'm a 40 year old housewife. My husband and I love to go to the movies, but now that I'm blind he has to tell me everything that's occurring on the screen. The other day he tried to do it in a quiet way in a motion picture theater in Pasadena, but the man next to him told him to be quiet. And so, we both sat in silence... he seeing the movie, and me not."

#### After TheatreVision.....

"We are almost in tears because now he will never have to lean over and whisper the movie in my ear all evening. A part of me will miss that." She giggled as she said that, and her husband was obviously very happy to know that his wife could sit in the motion picture theater and quietly listen to the movie as Vin Scully did the talking for him. "It's wonderful, and I hope there are more movies like this coming out soon. Thank you, Helen, for this wonderful day."

#### Before TheatreVision.....

"My daughter is 14 years old and has just suddenly gone blind. We are devastated, but we heard what was happening here today so I thought I would bring her along. We just don't know where to turn. It's hard for teenagers to be told they will live in the dark forever."

#### After TheatreVision.....

"She's like a new person," said the mother, and the 14 year old was beaming. The 14 year old daughter responded, "The one thing I miss most is going to the movies with my friends, and now I believe I can again. I am happy. I hope they find a cure for my eyes, but in the meantime at least I can go to the movies with my friends again. This is wonderful."

#### Before TheatreVision.....

"I've been in this wheelchair for 8 months now. I'm 39 years old. I have diabetic retinopathy, have gone blind in one eye, and the other eye is failing with a kind of neuro-palsy. I've had three strokes, and so now I'm wheelchair bound also. As my eyes leave me and the wheelchair confines me, at 39 I can't even picture what my future will be like."

#### Attachment 9:

### Newsletter-

Helen Harris
President and Founder
RP International & TheatreVision
Post Office Box 900
Woodland Hills, CA 91365

#### **Attachment 10:**

# Quote from the AFB Booklet Who's Watching

Helen Harris
President and Founder
RP International & TheatreVision
Post Office Box 900
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The following quotes, taken from a booklet released by the American Foundation for the Blind called Who's Watching? A Profile of the Blind and Visually Impaired Audience for Television and Video, by Jaclyn Packer, Ph.D. and Corinne Kirchner, Ph.D., emphasize the importance of video programming:

- ♦ Because so many people watch television and videos on a regular basis, those with visual impairments already make up a substantial part of the viewing audience. In fact, as viewers, they are similar in most ways to the general audience; as a group, they watch television and videotapes in similar numbers and with similar frequency to the general population, and -- our research suggests -- they have similar tastes and preferences in programming.
- ♦ Many blind and visually impaired people feel "left out" because they miss information that sighted people easily get in this culture where television and films play such a large part. Not only do they lack information or have to work harder to obtain information readily available to others, but they also are at a social disadvantage when they are not able to discuss popular topics like current movies or last night's TV sitcom. So-called "water cooler" discussions play a large part in adult social interaction, and similar types of discussions may play an even larger role in the lives of children and teenagers; being unable to participate fully limits interactions and can negatively affect one's self-concept.
- ♦ A special technique, video description, opens the possibility of full access to television and video for people who are blind or visually impaired.
  - Adding video description to a soundtrack is likely to increase the size of the audience of blind and visually impaired people for a videotape or television show, and is almost certain to enhance the viewing experience for the existing as well as the future audience of blind and visually impaired persons, plus family and friends who view the programs with them.
- Besides making programming more accessible to a greater number of people, video description fits the spirit of the Americans With Disabilities Act (ADA). The ADA is a piece of landmark legislation with the purpose of bringing people with disabilities fully into civic and community life.
- In addition, media providers who offer video description of their programming reinforce the message that they are committed to *all* of their viewers. In sum, providing video description is the right thing to do!
- And, in a June 1997 AFB news release, Ted Littleford, executive creative director of the New York office of FCB, America's biggest advertising agency, quotes: "We forget that people who are blind or visually impaired also watch television, and thus commercials, and they can be a huge and important target audience for our biggest clients. What a difference it would make for all markets if video description was an established reality. We would be providing visually impaired people the equal access to information they deserve, and helping our clients reach this important and often-ignored target audience.